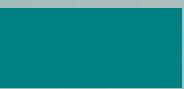




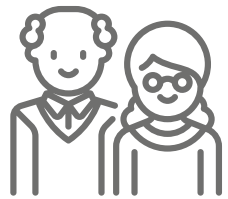
SGM[®]

Indústria de Cosméticos

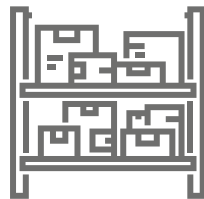


HISTORY





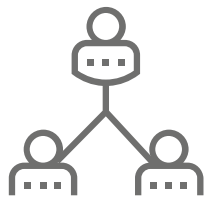
Family business with more than 25 years of experience.



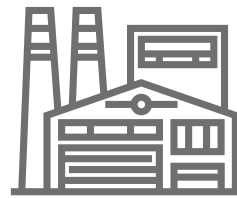
Portfolio with more than 250 products on its own brands: Vinilady and Denomax.



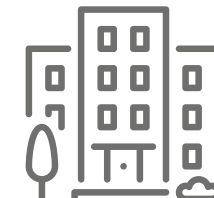
Activities started in 1996, in the city of Encantado/RS - Brazil.



Develops outsourcing projects (private label) for industries, supermarket and pharmacy chains.



In 2005, the company occupies new facilities, with 3.900 m².



Modern distribution center with more than 3,200m² built area.



BUSINESS

Develop, industrialize distribute hygiene, beauty and wellness products.



MISSION

To develop and industrialize attractive products, with quality and innovation, seeking customers satisfaction.



VISION

To be among the leading companies in personal hygiene, perfumery and cosmetics and to be recognized for the innovation and excellence of products and processes.



VALUES

Social and environmental responsibility;
Respect for the individual;
True relationship with our customers;
Commitment to excellence and innovation;
Orientation for market and results.



SUSTAINABILITY

16



SGM believes that success is the result of a commitment to work coupled with constant investments in technology, facilities and training of employees, always maintaining respect for the environment.

The result is the quality printed on our products, which are constantly updated to the needs of consumers and to national and international trends.

Preserving the Environment has always been one of our pillars and as a way to make this possible, we use sustainable sources for the production and consumption of clean energy.

The energy generated through solar panels is responsible for 80% of the activities performed during the processes, minimizing the environmental effects and providing quality of life to people.



Considering our concern and respect for all kinds of life, we do not sponsor, promote or disseminate events involving animal exploration and **we do not test our products on animals. We are a Cruelty-free company.**

To put our items on the market, we perform human volunteer testing through specialized companies.

Also, we have achieved a **vegan certification** in some of our product lines.



WHAT DO WE
PRODUCE?

Cosmetics in the segments



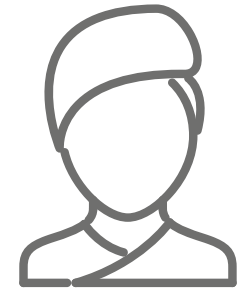
HYGIENIZATION



HAIR CARE



BODY CARE



SKIN CARE

HYGIENIZATION COSMETICS



HAIR COSMETICS



HAIR COSMETICS



BODY COSMETICS



BODY COSMETICS



FACIAL COSMETICS



SUMMER COSMETICS



BABY COSMETICS



KIDS COSMETICS



MEN'S COSMETICS



A white semi-truck is driving on a road towards the viewer. The background is a blurred landscape with a car in the distance, all under a warm, golden sunset sky. A teal square is positioned to the left of the text.

DISTRIBUTION



Logistics and distribution with own fleet.



Over 5.000 customers.

BRAZIL

- * Rio Grande do Sul
- * Santa Catarina
- * Paraná
- * São Paulo
- * Mato Grosso do Sul
- * Mato Grosso
- * Bahia
- * Ceará
- * Pará
- * Rio Grande do Norte

EXPORTS

- * Central America
- * South America



- SGM
Indústria de Cosméticos
Encantado/RS
- Distribution center
3.900m²
Encantado/RS

SGM[®]

Indústria de Cosméticos

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